# **Apply to Be an Organizing** Fellow!

**Turnout Nation Organizing Fellows are students with** a passion for turning out the vote and mobilizing peers to take action! They help create a stronger voting culture in their communities and develop valuable leadership and organizing skills.

As seen in: The NEW YORKER Morning AMERICAN News







## **Organizing Fellow**

#### **About Turnout Nation**

Turnout Nation is a non-partisan community of volunteers called Voting Captains, who encourage 10 people in their own social networks to vote in every election. We're building a community of Voting Captains from all over the United States with the common goal of raising voter turnout and improving representation.

What are Voting Captains?

Voting Captains are volunteers that pledge to get in touch with 10 of their friends leading up to an election in their area. Being a Voting Captain is easy enough to do entirely from your couch and makes a big difference! In fact, we did a randomized control trial with Columbia University in 2019 and found that getting 10 friends to vote was 10x more effective than door to door canvassing. Voting Captains coordinate their outreach with the Empower app. There, they can access up to date election information and easily pass it on to their friends.

Why create a community of Voting Captains?

We've found that being a Voting Captain is more powerful in a group and as part of a movement. That way, Voting Captains get people in their immediate circles out to vote *and* inspire other people to join in.

#### **Position description:**

As a Turnout Nation high school or college student Organizing Fellow, you will act as a representative for your region before an important election. You'll help recruit, organize, and engage Voting Captains in your community. There will also be an opportunity to work on a voter education project with other fellows. According to a Tufts Circle 2020 report, nearly <sup>1</sup>/<sub>3</sub> of young people would participate in civic engagement if given an easy opportunity. Not only will you help raise turnout in a local election, you will offer a first step for many in becoming more civically engaged in future elections or movements.

#### **Responsibilities:**

- Attend weekly brief weekly check-ins with your supervisor as well as a mid-term evaluation
- Be responsive
- Try your best to reach recruitment goals
- Do a bit of work each week on your Voting Education Project and communicate with other fellows to meet project goals
- Create content for the Turnout Nation Voting Captain Facebook group and social media pages



## **Program Timeline:**

Week 1: Training with Turnout Nation and Organizing Empowerment. Learn how to :

- Talk to people about civic engagement and voting
- Carry out non-partisan volunteer recruitment
- Create lasting relationships with volunteers
- Use the Empower relational organizing software
- Use social media to recruit and educate
- Work on personal statement about how voting affects an issue important to you *Week 2:* Research
  - With the help of Turnout Nation staff, create a non-partisan voter guide for your upcoming election
  - Research interesting voting facts about past voter turnout in your district or municipality for a social media post
  - Work with supervisor to plan recruitment strategies
- Weeks 3-10: Recruitment, Organizing, and work on Voter Education Project
  - Begin recruiting in your community and area!
  - Follow up with recruited volunteers on the Empower app
  - Work with other fellows on your Voter Education Project

Week 4: Midterm evaluation

Week 10-12: Election time!

• Be a resource for Captains as they help their friends vote.

Post election: End evaluation and reflection

#### **Qualifications:**

- Strong communication and interpersonal skills.
- Strong organizational and problem solving skills.
- Willingness to practice time management. Civic engagement requires sustained effort rather than a lot all at once!
- Self evaluation skills and ability to work with limited supervision. We'll always offer you help if you need it! Since you are remote however, it will be up to you to follow through on commitments.
- A passion for creating a more positive, lasting culture around voting and civic engagement.
- Any passions or hobbies you have can be channeled to inspire others. We're excited to learn more about yours!

## Time Commitment and Pay:

5-10 hours per week. Ambassadors will receive a total stipend of 1000\$ for three months.

Application: <a href="https://forms.gle/Vfr4eDpFYUGzwLKn9">https://forms.gle/Vfr4eDpFYUGzwLKn9</a>