



## CAMPUS ADVISORY COUNCIL

Minutes

Helena College Lecture Hall – 6/15/2015

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### COUNCIL MEMBERS IN ATTENDANCE:

- Brian Obert**, MBAC
- Bryan Page**, Dept of Labor & Industry
- Carol Rule**, Helena Job Service
- Dave Lewis**, Montana Senator
- Doug McBroom**, Dept of Transportation
- ~~Eric Smith~~, Boeing *excused*
- ~~Lisa Cordingly~~, HEF *excused*
- Margaret Bowles**, OPI
- ~~Nate Olson~~, St. Peter's Hospital *excused*
- Rick Hays**, Community Volunteer
- Tiffany Ferguson**, Northrop Grumman

### HC STAFF/FACULTY IN ATTENDANCE:

- Daniel Bingham**, Dean/CEO
- ~~Denise Runge~~, CAO *excused*
- ~~Elizabeth Stearns Sims~~, SAO *excused*
- Russ Fillner**, CFO
- Barb McAlmond**
- Robyn Kiesling**, Gen Ed Division Chair
- Val Martinez**, Trades Division Chair
- Della Dubbe**, Director of Library Services
- Mary Lannert**, Director of Continuing Ed
- ~~Sandy Sacry~~, Director of Nursing *excused*
- ~~Sarah Dellwo~~, Registrar *excused*
- ~~Val Curtin~~, Director of Financial Aid *excused*
- ~~Leesa Etsy~~, Student Senate President *excused*
- ~~Jennifer Schade~~, Staff Senate President *excused*
- ~~Steve Lewis~~, Faculty Senate President *excused*

**Recorder:** Summer Marston, Assistant to the Dean/CEO

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### TAACCCT III AND TAACCCT IV

TAACCCT III is technical grant, also goes by RevUp, TAACCCT IV is healthcare. Innovation, staying current with equipment and curriculum. Helps faculty stay abreast of what is happening in industry. HC received \$2.7 million. New programming and control languages for machines, faculty will be certified, students will become trained in both. Precision measuring and quality control utmost importance. Technical math for trades to integrate concepts and applications right into the programs, math involved boot camp model, but didn't work for students. Will be building out writing with Perkins money. Offering the developmental class embedded in the other course with additional hours. Sometimes, just getting through math and writing prevents student from getting their technical degree. Reinforced with courses, goes into trades classes to help faculty and students. Name recognition maybe not accurate, so renamed the Welding program. Expanded enrollment. Purchased industry equipment, not just smaller for classroom. Diesel partnering with MSU Northern had great deal of opportunity to look at curriculum and look at equipment, hired faculty, expanded to evening. HC has a rolling lab, students work on everything. Needed some newer updated trucks, have those now. Have training simulation modules. Believe that HC fulfilling the spirit and purpose of the grant. Reducing barriers, moving them through, industry-recognized certifications, stacking the skills, can reach out to the community.

### NEW PROGRAMS THIS FALL

Helena College is working on a new certificate for an existing program, CAS under Office Technology. Planning to offer a certificate in computer software professional, ten 3-credit classes. Competency-based including keyboarding, math, and writing. Appeals to all sorts of students – young who want to focus on one class at a time, nontraditional students who don't have time to focus on multiple courses at once. Program was almost fully online if not fully online already. About 1-2 classes away from completing the Elementary Ed articulation. Hoping to start in the fall. Waiting on the universities to make it happen. Have math for elementary ed courses starting this fall, elementary ed health course in Spring 2016. After discussion with advisory councils, Computer Technology reduced to core with advising options to match up better

with industry. Often, two-year degrees new hires are a better fit than four-year. Looking to do more experiential learning, internship being pushed by state. Looking for industry who wants to create a learning opportunity by taking our students, putting them in a hands-on environment where they are on the job and get their education at the same time. Testing the waters with all HC programs.

#### **UNIVERSITY PROGRAMS AT HELENA COLLEGE**

There are a few complete articulations – Accounting and Business, Early Childhood Education, Social Work, Criminal Justice, Healthcare Administration, Nursing, and Business Administration. Academics’ goal to get two more this year. the Continuing Ed Summer catalog for enrichment courses was distributed. Should have the Fall catalog out in late July/August. HC had the most recent study abroad trip in May to China (have been to Italy twice and one to France). Trying to get a good mix of community members and for-credit students. Word of mouth is huge. The course starts in February with online learning. All students expected to be involved, credit students have additional work. Great deal of reflection about cultural piece, wonderful opportunity in a protected environment. Next trip will be to Prague, Vienna, and Salzburg, then Scotland and Ireland in two years.

Workforce development making advanced in customized training for businesses – a professional customer service certificate for the Department of Revenue; software training for Department of Transportation; Reserve Officer Training with the Helena Police Department (open to anyone around the state and 5-6 credits can transfer into the criminal justice program); CVEMT (combining EMT with veteran behavioral health component for rural areas where veterans are not able to access help); and teacher licensing through a program with school districts who need to meet licensing requirements. Environmental Workforce Development grant, training unemployed and underemployed workers to do cleanup, Hazwoper, OSHA 10, lead, asbestos, first aid, and CDL training (looking for a CDL instructor).

#### **UPDATE ON THE HELENA COLLEGE FOUNDATION**

Running, operating, full board. Bylaws in place, waiting back for final piece of 501(c)(3), should have within a few weeks. Donations coming in, working towards having major fundraiser kickoff in late summer, early fall. Would love to have Advisory Council members at that activity. Working through details, will let know on time/location.

#### **DASHBOARD INDICATORS**

PowerPoint presentation on Dashboard Indicator Project. Some static, others interactive. Info used externally to provide data to agencies and accreditors and internally to make sure the College is using solid info to make decisions. It provides accountability to the community served. Core themes are the fundamental aspects of our mission. Strategic goals are part of the Strategic Plan. Performance-based funding is a system initiative using incentives to improve accountability. Some states are doing 100% performance-based funding. Institutional Research current tracks 42 points of data. Hoping to integrate the Strategic Plan and Core Themes at some point. Many overlap, although some unique. Showed examples of dashboards from other campuses (St. Charles and Houston). Cooperative project with Institutional Research, Marketing, and IT. Focus will be high-level info. Will locate in a couple different places, or spread out and make audience based. Identifying audiences. Publication date this fall semester.

#### **INDIVIDUALS WITHOUT HIGH SCHOOL DIPLOMAS**

*as requested by Lisa Cordingly at the last meeting*

Deferred until the next meeting.

#### **CAMPUS ADVISORY COUNCIL DISCUSSION**

The Council discussed:

- Despair young people face with crisis on small dollar jobs
- Low unemployment, but low pay

- Ways to connect with the community
  - Billboards
  - Simple messages
  - Not newspapers
  - Phone app (what would the app do? Perhaps help guide learning opportunity based on interests, then connection to someone on campus, a human relationship.
  - Word-of-mouth
  - Promoting placement results
  - Ask students – how did you get here? Who can you help bring in?
  - Get ambassadors.
  - Check with tourism bureau to see what could make Helena more attractive.

**DELIVERABLES:**

Place “Individuals without High School diplomas” as requested by Lisa Cordingly on agenda for next meeting.