

## CAMPUS ADVISORY COUNCIL

### Minutes

Helena College Lecture Hall – 09/24/2014

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#### Council members in attendance:

- excused*  ~~Alan Puera~~, Dept of Revenue  
 **Brian Obert**, MBAC  
 **Bryan Page**, Dept of Labor & Industry  
 **Carol Rule**, Helena Job Service  
 **Dave Lewis**, Montana Senator  
*excused*  ~~Doug McBroom~~, Dept of Transportation  
*excused*  ~~Eric Smith~~, Boeing  
 **Lisa Cordingly**, Helena Education Foundation  
*excused*  ~~Margaret Bowles~~, OPI  
*excused*  ~~Nate Olson~~, St. Peter's Hospital  
 **Rick Hays**, Community Volunteer  
 **Tiffany Ferguson**, Northrop Grumman

#### HC Staff/Faculty in attendance:

- Daniel Bingham**, Dean/CEO  
 **Denise Runge**, CAO  
 **Tia Kelley**, Gen Ed Division Chair  
 **Val Martinez**, Trades Division Chair  
 **Mary Ann George**, Staff Senate President  
 **Jan Clinard**

**Recorder:** Summer Marston, Assistant to the Dean/CEO

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#### NEW BUSINESS:

- **Montana University System Legislative Priorities**

Dean Bingham handed out a long-range building plan (LRBP) information sheet of MUS priorities (UM and MSU affiliates, excluding the three community colleges as they have a different legislative connection) in the upcoming legislative session. CEOs meeting at OCHE in about a month for info on tuition freezes, fees, etc. Handout shows where each institution falls in the funding system. Dave Lewis stated he's unsure if they will go with bonds, etc. Legislature will likely go with cash balance and possibly a small bond due to agriculture issues (rain and crop loss) and tightening up revenue. LRBP mostly renovating and expansion, top ten most likely. Usually repairs and maintenance are lumped together. MUS starts LRBP planning a year or so in advance of session, system office and presidents determine where priorities and present to BOR. HC submitted for a building for Health and Human Services for Nursing and Fire & Rescue to upgrade, create mockup hospital and fire & rescue station, hands on.

- **Helena College Foundation Update**

Dean Bingham listed foundation members, recruiting at least one more. Info item at Board of Regents last week. Foundation was in place more than a decade ago, but never completely developed. Updated info for tax ID, moving money from UM Foundation to HC Foundation. Also will give better opportunity to receive donations. HC was approached by an individual with a CESSNA to the Aviation Technology program. HCF meeting often, much to do. Will roll out scholarship campaign to provide more opportunity to students with scholarships. Secondary focus would be a facility such as HHS facility. Hope is to take to BOR and legislature with significant money in hand and ready to go to help get state funding. Foundation very energetic, will likely engage Campus Advisory Committee to participate with a fundraiser/dinner event.

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- **New Programs, Articulations**

Denise Runge explained some new pathways HC is opening up.

1. **Apprenticeship** program in sheet metal fabrication. Doesn't follow academic calendar. Students earn AAS and journeyman status. Approved by Department of Labor through apprenticeship office. Hopefully first of several that will serve the needs of construction with targeted programs where students working in industry while earning credential. Employer and the College working together to develop student education. Nights, weekends, online so employee can work 8-5 and every semester student earns credit each semester while working. Really about a place that a low skilled person can do and natural career path to higher level with education and training. Four year, two year degree because of the timeframe with OJT. Only one approved of its type in the state of Montana. Businesses have to be hired to start course. Two year degree and journeyman status. Employer doing recruiting for us, as well as faculty who happens to be an employee of one of the area industries. Previously, students who wanted to do an apprenticeship program, they could take advantage of online ed from neighboring states. This is better fit, local individual who works in the industry, meeting with them at their job site, etc. Hope is that more companies will get online and get students with interest and connect students with company, but provides an opportunity. High schools offer CTE coursework, making HS faculty aware and which employers are hiring. Usually tiered process with apprenticeship. Currently doing 1<sup>st</sup> and 2<sup>nd</sup> tiers, hoping to get 3<sup>rd</sup> and 4<sup>th</sup> in place. Businesses looking at how they will financially contribute, likely will be tuition reimbursement. Hope is to take this as a model, spin off into other technical areas, look at other programs that might benefit from this model. Have to have ratio of apprenticeships and journeyman as with traditional apprenticeship.

**Internship** – one-time, may or may not be paid, in work environment and earning some academic credit through joint faculty and job site.

**Cooperative education** – students work full or part time, some credit earned on the job site, some crossover or supervision. Bulk of learning still accomplished through instructors. Ultimate outcome fits employer needs.

2. **Transfer education**

Many students are place-bound, not interested or able to move to another city to pursue 4-year degree, yet transfer is part of mission. Looking at MUS institutions for programs that can transfer. Have three articulation agreements currently. Criminal justice, first two years here, remaining two through Northern online. Many jobs in Helena area. Health administration, students complete associate at HC, then seamlessly transfer to MSUB for online. Neither program requires students to go to other campus ever. MSU College of Business for business and accounting degrees. Not currently online, Bozeman is close and scheduling allows for little travel. If degree need that we are not meeting, requested that council members tell Denise.

Advising is important. First call they make to the campus, need to make sure they talk to someone who understands career counselling and career advising.

Discussed story in paper about software developers in the paper a couple weeks ago. Working to find a solution to fill that need. Considering starting more focused main degree. Also discussed computer technology positions as completing degree at HC. For many jobs, need four-year degree, so working with 4-year schools. HS kids participating in Code Montana. Need to figure out what that will count for. A HHS faculty member part of statewide for dual credit for Joy and Beauty of Computing. Goal to create pipeline, get them to think they can do it. For many jobs, will still have to leave HC to get a 4-year though.

Jan Clinard, Career Pathways coordinator, working on a project with Jan Lombardi working on IT, health sciences, law, safety and public security (fire and rescue). Working with community ad students. Planning at

two-day event on campus November 7-8. On 11/7, collaboration of STEM, event for adults, teachers, counselors, to concentrate on getting girls in to a stem field. Second day will be Women in Gear, designed for girls, middle, high, and above who have hands on demonstrations for machining, welding, and other programs. Need some help because some panelists are needed for girls on Saturday, need some women working in those fields – inspiration speaker for STEM, topic about getting girls in to STEM (Science, Technology, Engineering, and Mathematics). Someone who could talk to adults and/or children. AP campus focusing more and more on engineering and technology. At bottom of handout, some names and numbers where people can contact Jan for speakers, panelists, and sponsorships. Would love to give scholarships to some girls. Starts at Donaldson campus, moves to AP campus.

- **Housing and Approach to RFI**

Helena College is looking into helping provide housing for students. Working with local contractors, state, and architects about funding and building of a housing complex – not a dorm. Gleaned a lot of info from different places, looking at private and government partnership. MSU was getting ready to do something like this, then did traditional way because they received a large donation. Got info out, received some back. Want to share with advisory council to see what they feel about private/government partnership. HC would own land, builder builds and owns facility and rents out. Carroll does something similar. Hard for student to find suitable housing they can afford. Could rent a room in an apartment rather than a whole apartment. If cannot fill with students, willing to let in community members. HC had considered this also. If put in 80-100 units and an only fill half with students, owner of apartments will need to be able to rent all. Part of this RFI document to see what community is thinking about that. HC owns the land next to Florence Crittenden. Students who come from out of town varies in number, but often get requests from parents. Hoping some of the programs that are being developed will become a bigger draw for students outside of the area who maybe have too far to commute. Discussed traditional versus nontraditional numbers of students. Looking at multi-living types of apartments. Some will maybe have numerous students, other may have a family. Marketing opportunity. Dean Bingham invited members to share comments and thoughts. Would impact student life on campus, also. Average student is female with one or two kids. Looking at a niche market. Housing looking at could accommodate also. Could expand or reduce. More of a traditional community type complex than a student complex. HC has received local interest from contractors who are asking for RFI.

- **Advertising Effectively**

Looking for advertising feedback (1) as a parent and (2) as a professional. Best ways to market and get to those who may not be getting the message. Suggestions were visits to the high school campuses, job fairs and career fairs. HS counselors are hosted annually at counselor update. All counselors from surrounding area, live feed video conference where all 2-yr and 4-yr campuses present what's new. Campuses are allowed two visits to each HS per year. First week in eastern Montana, second in central, and third week in western. Counselors are provided with a great deal of information. Viewbook great deal of information. Facebook advertising has been very effective, working with Helena Job Service, print, radio, local agencies CTI, OPA, Voc Rehab. Suggested looking at HR professionals.

Rick shared a story about united way speaker this morning who was a HC student that has turned her life around. Said it was very touching and that a great part of her success was HC.