YouTube: Create Your Own Channels

Learn how to create channels and playlists on YouTube for your students.

1. Go to YouTube and sign in

Head over to YouTube.com and click ‘SIGN IN’ in the top right corner of the page:

Then log in using the Google Account you’d like your channel to be associated with:
2. Head over to your YouTube settings

In the top right corner of the screen, click on your profile icon and then choose ‘Settings’.
3. Create your channel

Under “Additional features”, you’ll see the option to “Create a new channel,” click on this link:

Next, you’ll have the option to create a personal channel or a create a channel using a business or other name:

To create a new channel, create a Brand Account

This Brand Account can have a different name than your personal account, for example a business name or another name that you choose.
4. Repeat the above steps if you want to create more channels:

5. Switch between channels:

6. Upload videos onto your channel:
For Creating Playlists:

1. In the top right corner of the screen, click on your profile icon and then choose ‘Creator Studio’.

2. On the left, click “VIDEO MANAGER”, then “Playlists”. Choose “+ New Playlist”.

![Image of Creator Studio and VIDEO MANAGER interface]

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For Deleting a Channel:

1. In the top right corner of the screen, click on your profile icon and then choose ‘**Settings**’.

2. Choose “**Add or remove managers**”.

3. Click “DELETE ACCOUNT”.

![DELETE ACCOUNT button in a context of user management options in Helena College eLearning platform.](image-url)